

Eduardo Motta Cruz joins the RFS Team as R&D Manager for Microwave Antenna Solutions



Hanover, October 1, 2021 - Radio Frequency Systems (RFS), a global designer and manufacturer of total-package solutions for wireless and broadcast infrastructure, today announced veteran telecoms executive Eduardo Motta Cruz has been appointed Microwave Antenna Solutions R&D Manager at RFS.

Having started his career at RFS 30 years ago, Motta Cruz now returns, bringing with him a wealth of experience from multiple roles with tier one French operators SFR and Bouygues Telecom. He has also worked to establish a new telecommunications engineering course at the University of Nantes, while also holding the role of Director of the telecommunications and networks Chair at the university, which is dedicated to the development of high-level international research in the field.

Eduardo joins at an exciting time for the Microwave antenna systems division at RFS, following a successful year with the launch of the latest TowerBooster dual band solution which saw immediate traction with operators in North America and EMEA. He is looking to build on this, increasing RFS's market share and working with operators to design solutions to address pain points around cost, performance and visual impact.

"It is an interesting time for me to return to RFS. 5G roll outs require new antenna technologies, and this is an opportunity to cement RFS's position as a major player in the microwave space, with industry leading solutions that directly address network challenges as wireless connectivity evolves. From a technology perspective, high speed microwave links are perfectly placed as a convenient alternative to optical fiber, offering the benefits of lower cost and fewer deployment constraints. RFS is currently leading in this field, and I am looking forward to contributing to its continued success in this area."

"We are thrilled to be welcoming Eduardo back to RFS and delighted that his experience working on the roll outs of 3G and 4G with major operators will ensure our R&D efforts directly address the challenges carriers are facing around 5G," says RFS President and CEO, Monika Maurer. "Our Microwave Antenna Solutions business unit is going from strength to strength and Eduardo will be a real asset to the team."

About RFS

Radio Frequency Systems (RFS) is a global designer and manufacturer of cable, antenna and tower systems, plus active and passive RF conditioning modules, providing total-package solutions for wireless infrastructure.

RFS serves OEMs, distributors, system integrators, operators and installers in the broadcast, wireless communications, land-mobile and microwave market sectors. As an ISO compliant organization with manufacturing and customer service facilities that span the globe, RFS offers cutting-edge engineering capabilities, superior field support and innovative product design. RFS is a leader in wireless infrastructure.

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